



July 2020

GREEN PAPUA NEWS

Green Economic Growth Programme for Papua and West Papua Province

Green Papua Stories

Coconuts as an Income Source for Kwentor Village, Sarmi Regency



Realita Anugrah Coconut Producer Group, in Kampung Kwentor, Sarmi Regency was started by two tough and hardworking women: Ms. Roselitha Lainde and Rev. Rebecca Sirait. These two women have succeeded in mobilising the local community to start a small industry with a team of 18 native Papuans, each whom have roles in the collection of coconuts, peeling the coconut husks, smoking copra and producing charcoal from coconut shells.

This group have been producing copra and coconut shell charcoal since the enterprise's establishment in early 2020. Now 80 families are involved selling coconuts to this group who buy an average of 300 to 500 coconuts per day.

The group is able to produce 12 tons of copra within a period of 1.5 months, with a sales value of 65 million rupiah per shipment. This group is a basic business model for managing coconut products by motivating the emergence of smaller community groups and buying coconuts directly from the 3 surrounding villages. It is hoped that this small group model will inspire other groups to replicate this model for processing coconuts into copra, coco peat, coco fiber, coconut shell charcoal, and white copra.

"80 families are involved in selling coconuts to The Realita Anugerah Coconut Producer Group, which purchases an average of 300 to 500 coconuts per day."

Increased access for producer groups, MSMEs and Intermediary Service Providers for supply chains, markets, services and appropriate technology

Bukalapak Go Online Class

The poster features the Bukalapak logo at the top left and the EKONOMI HIJAU logo at the top right. The central graphic shows a smartphone, a laptop, and a speech bubble, with a green checkmark and a red arrow pointing towards them. The text on the poster includes:

Pentingnya UMKM di Papua dan Papua Barat mengakses marketplace untuk blanke III

KELAS GO ONLINE BUKALAPAK

BRIEFING ONLINE : SABTU, 11 JULI | 10 PAGI - WIT
 Registrasi : bit.ly/e-UMKMPapua

TRAINING ONLINE : RABU, 15 JULI | 4-6 SORE - WIT
 JUMAT, 17 JULI | 4-6 SORE - WIT

*Peserta wajib mengikuti briefing untuk informasi registrasi pelatihan dan akses kegojian

more information : +62 828 86208282 ekonomihijauppua

Supporter by:

Supporting partner:

"One interesting and useful thing from the marketing skills provided by GEG is not only the hard-selling (product sales) but also the soft-selling" commented one participant of Bukalapak Go Online class, an initiative of GEG Program.

The number of registered participants for the Bukalapak Go Online class was 77, comprising of 52 % male participants, 48 % female participants. The profile of the 77 participants consisted of 61% of MSME participants with ready-to-sell products through Bukalapak marketplace, and 39% of other participants without any existing products; still in the idea and product initiation stage. Geographically, all registered participants came from Papua and West Papua Provinces.

In the preparatory discussion session, the Bukalapak Procurement Leader, Teo Mikha Santoso, stated his support for cooperation with GEG and mentioned his commitment to follow up with assistance and strengthening the entrepreneur community in Papua and West Papua Provinces.

Solar Power Drying House for Seaweed



The ongoing cooperation between GEG and Kopernik for developing a solar powered drier for seaweed continues despite the social restrictions due to the COVID19 pandemic. During July 2020 knockdown installations have been produced so that they can be immediately used by farmers of Teluk Wondama Regency, West Papua.

The production and trial installation of the houses was carried out in Bali at the homebase of Kopernik. A tutorial video of how to put together the different components of the houses was also developed to enable local carpenters with seaweed farmers to build the houses for themselves in Wondama later.

Implementation of business plans by farmers and major producers and improvement of household / group financial management

A Prosperous Coconut Business

Realita Sejahtera is the registered umbrella company for the Realita Anugerah coconut producer group mentioned in an earlier story. The company already has a buyer for Kopro in Surabaya and has been regularly sending shipments. In July they sent a shipment with 3.5 tons. This track record of sending shipments will help build the credibility of Realita Sejahtera with Bank Papua so they can apply for a loan to strengthen the production capacity of the coconut producer groups.



GEG has started to work together with Reality Sejahtera to assess how production processes could be made more efficient. Production data of the Realita Anugerah Coconut Producer Group was collected as a requirement for a business capital loan application of 150,000,000 rupiah from Bank Papua. With this the group can also apply for support to receive production equipment from the bank's CSR program. An approval for credit is important if this group model replicates in other locations which is expected to occur after the formal registration of the business. This will enable the support to the growth of new groups in their business as well coaching on coconut management techniques.

Development of agribusiness intervention plan which were implemented at pilot sites

Video Tutorial on Nutmeg Tree Grafting



Knowledge sharing for nutmeg farmers in Fakfak Regency continues despite the COVID-19 global pandemic situation. Fakfak Regency is famous for its nutmeg potential, which grows wild in the forest. Forest nutmeg has advantages such as its resilience to root fungus which is often found in cultivated nutmeg plants.

The customary management rules in Fakfak does not allow the cutting down of any nutmeg trees at all even for productivity purposes. Currently there is a disproportionate number of male trees in the forest which ultimately leads to lower harvest volumes. Grafting will allow farmers to produce a higher proportion of cloned female seedlings which can be used to either replace male trees in the forest when they die back or to establish new plots.

The online training through the nutmeg grafting tutorial video is aimed at educating farmers and field extension staff of the benefits of using the grafting method, what tools and materials are used, how to select the scion from the nutmeg buds and how to connect it with the rootstock. The application of this method produces high yielding, disease-resilient nutmeg trees. The video will be trialed in early August with a group of government extension officers in Fakfak.

Young Papuan Entrepreneurs' Breakthrough for GARAP

GEG continues to foster young local Papuan entrepreneurs to ensure integration in different commodity value chains, with the intention that they will later become key off-takers for the commodities developed in the targeted regions of GEG program.



This month GEG has been strengthening its relationship with various young entrepreneur movements in Jayapura. These groups of young entrepreneurs agreed to collaborate under the umbrella of the Association of Young Papuan Entrepreneurs (GARAP). This month various meetings were held to address various issues including any disagreements and aligning the GARAP organizational work with the work programs of GEG to facilitate better collaboration.

Among the groups were Papuanpreneurs and KAWAN Roastery which are two organizations that are considered quite advanced in their business activities and have specific skills in their respective fields particularly coffee industry marketing and development. GEG also met with three young professionals promoted by GARAP who will act as the driving force of GARAP. Via these three professionals, it is hoped that an effective communication system can be created in channeling assistance to groups under this organization. Assistance will be delivered in the form of training and tools.

Making Jayapura a Region of Excellence Again for Cocoa



Jayapura Regency now has three sources of seedlings which are certified by the Directorate General of Plantation, Ministry of Agriculture ; Nawa Mulya Village, Nimbokran Village and Takwa Bangun Village in Yapsi District. Along with the dream of the Jayapura Regency Government to return to cocoa as the main crop of excellence for Jayapura Regency, there is a target is to reach 3700 hectares as well as opening up opportunities for cooperation. GEG together with groups of cocoa farmers have supported this initiative through a series of activities ranging from data collection at selected locations in Jayapura District to distribution of certified cocoa seeds for 343 cocoa farmers in Yapsi District, South Gresi, Kentuk Gresi and Namblong.

In July, GEG conducted a series of educational exchange visits for cocoa farmers from Sarmai, Namblong district and Bring, Kentuk Gresi district to learn about the application of the Good Agricultural Practices (GAP) in the cacao nursery of Takwa Bangun village in Yapsi District. The farmers saw firsthand the management of environmentally friendly agriculture, learned about clonal nurseries and the management of farmer groups in building a cacao nursery business. This joint work in Jayapura District is the first step to make cocoa as the main crop of excellence for Jayapura, advancing the economy of cocoa farmers through environmentally friendly ways.

Partnering with Kitong Bisa Enterprise



This July, as a means to support young entrepreneurs under the Papua Young Entrepreneurs Association (GARAP) in continuing their learning, the GEG has partnered with Kitong Bisa Enterprise, a social enterprise with a focus on encouraging and facilitating women and youth in developing Micro, Small and Medium Enterprises (MSMEs) in Eastern Indonesia.

GEG and Kitong Bisa Enterprise have met to share strategies and agreed on developing a vision for young entrepreneurs in Jayapura. KBE Co-Founder Khoirun Nisa 'Sri Mumpuni, expressed interest in working together to help develop SMEs in Papua. This collaboration can open up opportunities for the two institutions to share networks as well as research and development facilities to support young entrepreneurial businesses in Papua and West Papua in the future.



Program Pertumbuhan Ekonomi Hijau Provinsi Papua dan Papua Barat

Jalan Ruko Pasifik Permai Dok II No G5 Jayapura, Papua