

April - May 2020

GREEN PAPUA NEWS

Green Economy Growth Programme for Papua and West Papua Provinces



Green Papua Stories

Seaweed of Wondama

Teluk Wondama in West Papua is also known for its seaweed commodities. The villages of Yende, Mena and Niyap in Roon District are three villages involved in the seaweed cultivation of GEG Programme.

During the COVID-19 pandemic, the community continued their seaweed cultivation activities and maintain their 25-day cycle harvest. According to Tison Manauw, a seaweed farmer from Yende Village who is also a GEG a facilitator for seaweed cultivation development in Teluk Wondama, part of the harvest is to be replanted to expand their seaweed planting areas.

“Earlier, we made our living by cutting trees for wood. Eventually the forest was destroyed.

Now we have our own seaweed business and we can earn money for our family.”

Tison Manauw

Increased access for producer groups, MSMEs and Intermediary Service Providers for supply chains, markets, services and appropriate technology



Coffee Production Learning Centre

GEG has built a learning centre to support the Young Papuan in running their coffee shops independently. The training is focused on practical skills on processing as well as serving Papuan coffee.

This Coffee Production Learning Centre is managed by former lecturer Yafet Wetipo, who has fully embraced this initiative. It employs several young Papuans who are highly skilled in authentic Papuan coffee processing.

Market Opportunities of Papuan Cocoa

GEG collaborates with a Bali-based gourmet chocolate company, PT Bali Coklat or "Pod". This collaboration is carried out to improve the quality of cocoa beans processing for farmer groups in Papua, as well as to help the creation and launch an original Papua gourmet chocolate brand. PT Bali Cokelat is willing to commit as a buyer of Papua cocoa beans and simultaneously as a marketer of the brand.

Samples of cocoa beans from Papuan farmers have been sent to PT Bali Chocolate for initial testing. Unfortunately COVID-19 pandemic has impacted their retail operations thus the continuation of this collaboration process is temporarily postponed until the situation improves.

For the time being, cocoa farmers in Papua are still being trained by the GEG Team on seeding and market opportunities for cocoa.



Implementation of business plans by farmers and major producers and improvement of households / groups financial management



More established with Koperasi Jaya Mandiri

The Danaweria women group, known for its MOSCADA nutmeg syrup products, has sold around 1,900 bottles of 350cc this year and has generated the sales of IDR 17,630, 000.

This group has been working on their vision to be a more established entity and with support and guidance from Koperasi Senggi Jaya, has now formally registered their business as Koperasi Wapur Jaya Mandiri. They are also preparing several new recipes for processed nutmeg meat while waiting for the approval from BPOM.

Waiting for "Panen Timur"

Harvest season is usually happening in April. However, there are not so many farmers harvesting their nutmeg in Fakfak recently, as the fruit are not ready to be harvested. Fakfak farmers only harvest the nutmeg when the fruits are ripe. They believe that premature harvesting will negatively impact the coming cycle of the plant. They would rather wait for the next harvest session which is called "Panen Timur" or "Eastern Harvest" in the coming one or two months. This delay in harvesting has impacted Brongkendik Bumkam's plan in preparing for their harvest administration.



Development of agribusiness intervention plan which were implemented at pilot sites



Clonal Cocoa Seed Businesses Emerging

In the year 2010, cacao plant diseases began to attack cocoa farms in Kaureh and Yapsi Districts . It caused the quality of dried cocoa beans to be poor, prices dropped to the lowest level and resulted in many cacao farms being abandoned. This is the story told by Ibu Sofia , a cacao farmer from Iwon Village, Yapsi District, who have also had experienced the contrast of this period as compared to the heyday of cocoa harvesting in year 2000.

Since 2009, GEG in collaboration with Agro Katya Lestari has started a cocoa cultivation program in Kaureh District and Yapsi. On 11-14 May 2020, the GEG Team conducted a site visit to see the development of cocoa seedling activities that had been running for the past three months. 24 farmer groups have joined hands to build a nursery to produce clonal cocoa seedlings using the shoot grafting method.

A total of 384 cocoa farmers will receive 330,000 clonal cocoa seeds purchased from this nursery which will be distributed in three phases : 90,000 seedlings in May / June , 90,000 seedlings in October / November and 150,000 seedlings in November / December.

Currently, Ibu Sofia, one of the cocoa farmers from the Nenem Group, has received the seedlings and replanted these 500 clonal cocoa seeds in her 1 hectare farm and is actively involved in building a small business in her village to cultivate commercial cacao seeds.

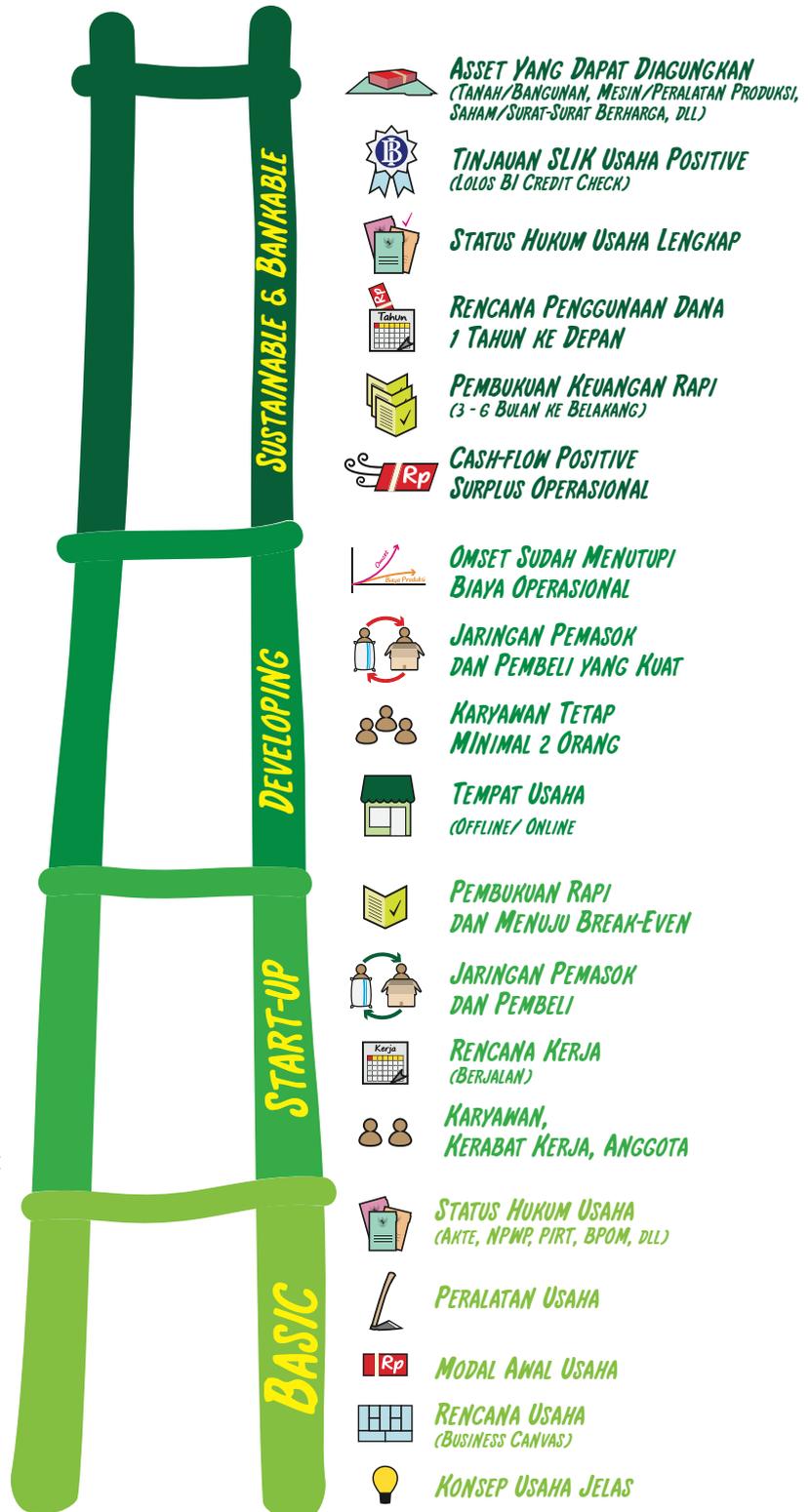
Increased business management skills of MSMEs, ISPs, BUMKAM in urban and peri-urban areas

Heading Towards Bankable Papuan Community Enterprises

One of the mandates of the GEG programme is to assist beneficiaries to be sustainable or bankable businesses.

The mentoring process of a business / entity / BUMKAM is always started with the first question of "why". This allows a deeper exploration as to why the business was created in the first place and why a specific commodity was chosen for the business. This question helps in developing a business canvas through the process of identifying strengths and weaknesses which later serves as a reference point throughout the running of the business. One of the focuses of the assistance provided by GEG is financial literacy.

In rural areas, financial literacy is the key to business financial management which is closely linked to household financial management. Household spending is mostly managed by the housewives who are also the main business actors. This creates a need for the GEG program to also provide mentoring to this specific target group. Providing this mentoring program will empower them with the skill in keeping financial records to track the commodity growth or production growth of the producer/ BUMKAM.



In urban areas, financial literacy is carried out in a more advanced method by assisting the implementation of businesses in line with business plan and business canvas model. This can help to evaluate the business progress. To continue fostering the community, GEG collaborate with groups of young entrepreneurs in the Jayapura Region such as the Papua Young Entrepreneur Movement (GARAP) and Junior Indonesian Achievement (PJI) to facilitate activities aimed at young entrepreneurs in Jayapura Region.

GEG plans to provide a "youth hub or co-working space" for young entrepreneurs to support collaboration and coordination for groups and local business actors. This space will be located in YPMD - pioneer NGO in Jayapura- office in Jayapura City and will be ready for operation in August 2020.

Mobilization of public and private sector support in the targeted supply chain through the process of knowledge-sharing and demonstrating the success of Papua Green Economy Programme

Joint Work for a More Advanced Economy

GEG together with the Department of Fisheries Teluk Wondama District, are now developing new businesses for the community by cultivating lobsters in the waters of Teluk Wondama.

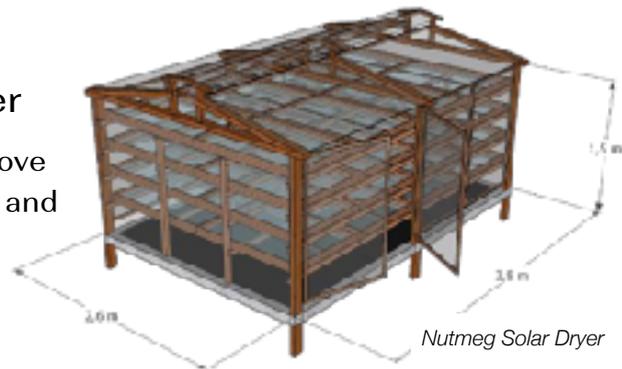
The Regional Government of the Regency of Teluk Wondama through Department of Fisheries distributed 20 cages for lobster cultivation in the waters of Teluk Wondama. The total financial assistance provided by the government was IDR 400 million.



New Collaboration

Innovation on Solar Powered Dryer

GEG continues to bring innovation to improve the quality of farming production in Papua and West Papua . This time, together with KOPERNIK , GEG develop a solar powered dryer equipments for seaweed and nutmeg seeds.



This collaboration has been initiated since February 2020 and the equipment will be trialled in June as soon as the fieldwork restriction due to COVID-19 Pandemic is completely lifted.



Please visit our cooperation partnership website <https://kopernik.info>

Most Recent COVID-19 Update

Big Scale Social Distancing Measure will be applied until 4 June 2020 or as per government review. In Papua, this social distancing rules means that community activities in Jayapura is limited until 14.00 WIT.

Special permit is needed to bring external contractors to visit GEG sites.

Currently, coffee harvest is happening and there is a need to visit harvesting villages.



Program Pertumbuhan Ekonomi Hijau Provinsi Papua dan Papua Barat

Jalan Ruko Pasifik Permai Dok II No G5 Jayapura, Papua

www.ekonomihjauapapua.org [ekonomihjauapapua](https://www.instagram.com/ekonomihjauapapua) [ekonomihjauapapua](https://www.youtube.com/channel/UC...)